



justingolt.com // 410-714-4441 // justingolt@gmail.com

## EDUCATION

Art Institute of Philadelphia  
Bachelors of Science in Graphic Design // Sept. 2012

## SKILLS

Brand Specialist  
Product Design  
Visual Design  
User Experience Design & Research  
Interaction Design  
Web Design  
Prototyping  
Design Direction & Mentorship  
Brand Strategy  
Logo Design  
Information Architecture  
Digital Marketing  
Advertising

## SOFTWARE

Sketch, Abstract, Figma, XD, Anima, Invision, Maze, Principle, Zeplin, Axure, Flinto, Marvel, InDesign, Photoshop, Illustrator, Prestashop, Wordpress, Squarespace, Shopify, Hubspot, Hotjar, Pimcore, Microsoft Office Suite, Atlassian, Confluence, Trello, JIRA, HTML, CSS

## ACTIVE SECRET CLEARANCE



Justin is an award-winning multidisciplinary **Art Director and Product Designer with 10 years of design experience.** He guides cross-functional teams to encourage creative innovation and to produce human-centered products that engage, enable and educate.

## PROFESSIONAL EXPERIENCE

### Art Director / Product Design Lead

**Deloitte Digital // May 2021 - Present**

Justin plays a fundamental role in the strategy, conception and design of well-informed digital experiences. He brings exceptional creative thought and approaches to every account with a fresh perspective, while avoiding redundancy, generating distinct ideas across all existing and emerging platforms. His work builds awareness in ways that are imaginative, engaging, and essential to target markets.

#### CLIENTS

TSA, FDA, HHS, Connecticut, Army, Indiana, Virginia, New Hampshire, Pennsylvania, Texas, Wisconsin

### Senior Visual / Product Designer

**Deloitte Digital // August 2018 - May 2021**

Justin directed design vision on multiple client projects, anticipated client responses and accommodating project constraints. Assisted with creative vision for the experiences and was responsible for design direction and production. He served as a lead designer on projects with CD leadership and managed others on the team.

### Freelance Art Director & Product Designer

**Self Employed // January 2018 - Present**

As a Freelance Art Director and Product Designer Justin has been using his experience in the agency and in-house space to deliver well thought experiences for clients at every step of the way.

#### CLIENTS

Randall, Fraym, Homebridge

### Senior Visual / Product Designer

**Grafik Branding & Digital Agency // January 2015 - January 2018**

Justin had a key role in developing brands and digital products for a diverse range of clientele. With a vision for what is possible Justin managed and worked within the agency to execute award winning work.

#### CLIENTS

Booz Allen, Carfax, Global Automakers, Honda, Merritt Clubs, NRAEF, Politico Pro, Strayer University

### Art Director & Designer

**MZED Education For Creatives // October 2012 - January 2015**

Justin was responsible for shaping creative strategy and overseeing visual direction for all clients and projects. He created and communicated design concepts while directing a team of four, as well as freelance designers when necessary. Justin participated in the strategic shaping of MZed client goals from the very beginning of every campaign.

#### CLIENTS

Adobe, Canon, Canon Live Learning, SNL DP Alex Buono, SNL Editor Adam Epstein, Shane Hurlbut ASC

### Digital Design Intern

**Condé Nast // June 2012 - September 2012**

As a digital intern at Condé Nast, Justin was responsible for creating imagery for the website and social media. Tasked with updating the MAXIM.com logo for the website and creating three sub category versions. Also responsible for the branding of the Food and Drink Awards.

#### CLIENTS

Maxim Digital