



Justin Golt

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EDUCATION

Art Institute of Philadelphia
Bachelors of Science in Graphic Design // Sept. 2012

SKILLS

Brand Specialist
Product Design
Visual Design
User Experience Design & Research
Interaction Design
Web Design
Prototyping
Design Direction & Mentorship
Brand Strategy
Logo Design
Information Architecture
Digital Marketing
Advertising

SOFTWARE

Sketch, Abstract, Figma, XD, Anima, Invision, Maze, Principle, Zeplin, Axure, Flinto, Marvel, InDesign, Photoshop, Illustrator, Prestashop, Wordpress, Squarespace, Shopify, Hubspot, Hotjar, Pimcore, Microsoft Office Suite, Atlassian, Confluence, Trello, JIRA, HTML, CSS

ACTIVE SECRET CLEARANCE



Justin is an award-winning multidisciplinary Art Director with 9+ years of technical design experience. He guides cross-functional teams to encourage creative innovation and to produce human-centered products that engage, enable and educate.

PROFESSIONAL EXPERIENCE

Art Director / Product Lead

Deloitte Digital // May 2021 - Present

As an Art Director, Justin plays a fundamental role in the strategy, conception and design of well-informed digital experiences. He brings exceptional creative thought and approaches to every account with a fresh perspective, while avoiding redundancy, generating distinct ideas across all existing and emerging platforms. His work builds awareness in ways that are imaginative, engaging, and essential to target markets.

DESIGNED FOR
TSA, Connecticut, Army, Indiana, Virginia, New Hampshire, Pennsylvania, Texas, Wisconsin

Senior Visual / Product Designer

Deloitte Digital // August 2018 - May 2021

Justin directed design vision on multiple client projects, anticipated client responses and accommodating project constraints. Assisted with creative vision for the experiences and was responsible for design direction and production. He served as a lead designer on projects with CD leadership and managed others on the team.

Freelance Art Director & Designer

Self Employed // January 2018 - Present

As a Freelance Art Director and Designer Justin has been using his experience in the agency and in-house space to deliver well thought experiences for clients at every step of the way.

DESIGNED FOR
Randall, Fraym, Homebridge

Senior Visual / Product Designer

Grafik Branding & Digital Agency // January 2015 - January 2018

Justin had a key role in developing brands and digital products for a diverse range of clientele. With a vision for what is possible Justin managed and worked within the agency to execute award winning work.

DESIGNED FOR
Booz Allen, Carfax, Global Automakers, Honda, Merritt Clubs, NRAEF, Politico Pro, Strayer University

Art Director & Designer

MZED Education For Creatives // October 2012 - January 2015

Justin was responsible for shaping creative strategy and overseeing visual direction for all clients and projects. He created and communicated design concepts while directing a team of four, as well as freelance designers when necessary. Justin participated in the strategic shaping of MZed client goals from the very beginning of every campaign.

DESIGNED FOR
Adobe, Canon, Canon Live Learning, SNL DP Alex Buono, SNL Editor Adam Epstein, Shane Hurlbut ASC

Digital Design Intern

Condé Nast // June 2012 - September 2012

As a digital intern at Condé Nast, Justin was responsible for creating imagery for the website and social media. Tasked with updating the MAXIM.com logo for the website and creating three sub category versions. Also responsible for the branding of the Food and Drink Awards.

DESIGNED FOR
Maxim digital