



Freelance Interactive Art Director & Designer

Alexandria, VA
Jan. 2018 - Present

As a Freelance Art Director and Designer Justin has been using his experience in the agency and in-house space to deliver well thought experiences for clients at every step of the way.

Senior Interactive Designer

Alexandria, VA
Jan. 2015 - Jan. 2018

Grafik Branding & Digital Agency

As a Senior Interactive Designer at Grafik, Justin played a fundamental role in the strategy, conception and design of well-formed digital experiences. He brought exceptional creative thought and approaches to every account with a fresh perspective, while avoiding redundancy, generating distinct ideas across all existing and emerging platforms. His work built awareness in ways that are imaginative, engaging, and essential to target markets.

- Leading design input, executing design directions, and managing the design process
• Translating client business goals into intelligent user experience recommendations
• Work to define a vision through conceptual diagrams, wireframes, and prototypes
• Seeing and communicating the artistic vision of the team and client
• Collaborating with other creatives, project managers, and developers
• Developing content layout, pixel-perfect visual appearance and usability design
• Working with writers to develop strategically driven solutions
• Proactively identifying needs and potential issues
• Performing maintenance and design updates to existing sites
• Juggling multiple assignments with ease
• Managing and mentoring other designers

Notable Clients • Adobe • Booz Allen • Canon • Canon Live Learning • Carfax • Global Automakers • Honda • IAP • Merritt Clubs • NABshow • NRAEF • Politico Pro Saturday Night Live Director of Photography Alex Buono • Saturday Night Live Editor Adam Epstein • Shane Hurlbut ASC • Strayer University

Technical Skills

Software:

Adobe Creative Suite/Cloud / Prestashop / Wordpress / Shopify / HTML / CMS Hubspot (Design Certified) / Pimcore / Axure / Sketch / Invision / Microsoft Office Suite Digital / Social Media

Miscellaneous:

Illustration / Photography / Painting / Screen Printing / Transfer Printing / Digital Alchemy / Darkroom Camera Work

Creative Director & Graphic Designer

Kensington, MD
Oct. 2012 - Jan. 2015

MZed Monte Zucker Education / Education For Creatives

As Creative Director, Justin was responsible for shaping creative strategy and overseeing visual direction for all clients and projects. He created and communicated design concepts while directing a team of four, as well as freelance designers when necessary. Justin participated in the strategic shaping of MZed client goals from the very beginning of every campaign.

- Creative Direction
• Branding & Corporate Identity
• Design Management
• Art Direction
• Marketing
• Project Management
• Print Material
• Web Design
• Packaging

Graphic Design Intern

New York, NY
Jul. 2012 - Sept. 2012

MAXIM Magazine

As the first Graphic Design intern at MAXIM, Justin was responsible for creating imagery for the website and social media. Tasked with updating the MAXIM.com logo for the website and creating three sub category versions. Also responsible for the branding of the 2012 Food and Drink Awards.

- Photo Editing, Purchasing, Research
• Concept Development
• Image Manipulation
• Logo Design
• Web Design



Education

The Art Institute of Philadelphia
Bachelor of Science in Graphic Design

Philadelphia, PA
Sept. 2012

Achievements & Affiliations

- 6 Featured works on AIGA Member Gallery 2015, 2016, 2017
2018 REBRAND Winner
2 Featured works on Interaction 2015
2 Websites featured in <img> web design inspiration Gallery 2014
2 Time FWA Favourite Website Awards Nominee/Shortlisted 2014
2 Time CSS Web Design Awards Site of the Day Nominee 2014
Website featured on "nice one! i like!" web gallery 2013
2 Websites featured in CSS Light Gallery 2014
Adobe Customer Advisor July 2014 - Present

- 4 Time Awwwards Nominee
AIGA 2011 - Present
NAPP 2013 - Present
Robert Arufo & Ralph Malatesta Memorial Award recipient Graduation 2012
BOQ Award recipient Photography for Graphic Designers Fall 2012
BOQ Award recipient Media Techniques Winter 2012
Student Ambassador Middle States accreditation
AIGA Student Chapter 2010 - 2012
9 time Dean's List Award