



justingolt.com // 410-714-4441 // justingolt@gmail.com

EDUCATION

Art Institute of Philadelphia
Bachelors of Science in Graphic Design // Sept. 2012

SKILLS

- Brand Specialist
- Product Design
- Visual Design
- User Experience Design & Research
- Interaction Design
- Web Design
- Prototyping
- Design Direction & Mentorship
- Brand Strategy
- Logo Design
- Information Architecture
- Digital Marketing
- Advertising

SOFTWARE

- Sketch, Abstract, Figma, XD, Anima, Invision, Maze, Principle, Zeplin,
- Axure, Flinto, Marvel, InDesign, Photoshop, Illustrator, Prestashop,
- Wordpress, Squarespace, Shopify, Hubspot, Hotjar, Pimcore,
- Microsoft Office Suite, Atlassian, Confluence, Trello, JIRA, HTML, CSS

ACTIVE SECRET CLEARANCE



Justin is an award-winning multidisciplinary **Art Director and Product Designer with 10 years of design experience.** He guides cross-functional teams to encourage creative innovation and to produce human-centered products that engage, enable and educate.

PROFESSIONAL EXPERIENCE

Art Director / Product Design Lead

Deloitte Digital // May 2021 - Present

Justin plays a fundamental role in the strategy, conception and design of well-informed digital experiences. He brings exceptional creative thought and approaches to every account with a fresh perspective, while avoiding redundancy, generating distinct ideas across all existing and emerging platforms. His work builds awareness in ways that are imaginative, engaging, and essential to target markets.

CLIENTS

TSA, FDA, HHS, Connecticut, Army, Indiana, Virginia, New Hampshire, Pennsylvania, Texas, Wisconsin

Senior Visual / Product Designer

Deloitte Digital // August 2018 - May 2021

Justin directed design vision on multiple client projects, anticipated client responses and accommodating project constraints. Assisted with creative vision for the experiences and was responsible for design direction and production. He served as a lead designer on projects with CD leadership and managed others on the team.

Freelance Art Director & Product Designer

Self Employed // January 2018 - Present

As a Freelance Art Director and Product Designer Justin has been using his experience in the agency and in-house space to deliver well thought experiences for clients at every step of the way.

CLIENTS

Randall, Fraym, Homebridge

Senior Visual / Product Designer

Grafik Branding & Digital Agency // January 2015 - January 2018

Justin had a key role in developing brands and digital products for a diverse range of clientele. With a vision for what is possible Justin managed and worked within the agency to execute award winning work.

CLIENTS

Booz Allen, Carfax, Global Automakers, Honda, Merritt Clubs, NRAEF, Politico Pro, Strayer University

Art Director & Designer

MZED Education For Creatives // October 2012 - January 2015

Justin was responsible for shaping creative strategy and overseeing visual direction for all clients and projects. He created and communicated design concepts while directing a team of four, as well as freelance designers when necessary. Justin participated in the strategic shaping of MZed client goals from the very beginning of every campaign.

CLIENTS

Adobe, Canon, Canon Live Learning, SNL DP Alex Buono, SNL Editor Adam Epstein, Shane Hurlbut ASC

Digital Design Intern

Condé Nast // June 2012 - September 2012

As a digital intern at Condé Nast, Justin was responsible for creating imagery for the website and social media. Tasked with updating the MAXIM.com logo for the website and creating three sub category versions. Also responsible for the branding of the Food and Drink Awards.

CLIENTS

Maxim Digital