justingolt.com // 410-714-4441 // justingolt@gmail.com

EDUCATION

Art Institute of Philadelphia
Bachelors of Science in Graphic Design

SKILLS

Brand Specialist Product Design Visual Design User Interface (UI)

User Experience (UX)
Research
Web Design
Prototyping

Design Direction Mentorship

Brand Strategy
Logo Design

Information Architecture (IA)

Advertising

Strategy

Ideation Wireframing

Testing

User Interviews

Personas

User Journeys
Usability Testing

User Flows

Site Maps

Affinity Mapping

Voice Design

Design Systems

Digital Marketing

SOFTWARE

Sketch, Abstract, Figma, XD, Anima, Invision, Maze, Principle, Zeplin, Axure, Flinto, Marvel, InDesign, Photoshop, Illustrator, Prestashop, Wordpress, Squarespace, Shopify, Hubspot, Hotjar, Pimcore, Microsoft Office Suite, Atlassian, Confluence, Trello, JIRA, HTML, CSS. Quip, Userzoom, Voiceflow, Asana

ACTIVE SECRET CLEARANCE

Justin is an award-winning multidisciplinary Art Director and Product Designer with 10 years of design experience. He guides cross-functional teams to encourage creative innovation and to produce human-centered products that engage, enable and educate.

PROFESSIONAL EXPERIENCE

Senior Product Designer

Amazon Music // July 2022 - Present

Justin is an end-to-end lead designer across Amazon Music products that addresses customer needs and contributes to an exceptional digital experience. Justin displays both a pixel-perfect attention to detail, as well as sharp understanding of broader usability paradigms. He transforms complicated concepts into simple, approachable experiences that are easy to use and visually balanced, across devices.

FOCUS

Amazon Music Live, Artist, Labels, Products and Services, Music For Artists, Immersive Creator Experience

Art Director / Product Design Lead

Deloitte Digital // May 2021 - July 2022

Justin played a fundamental role in the strategy, conception and design of well-informed digital experiences. He brought unprecedented creative thought and approaches to every account with a fresh perspective, while avoiding redundancy, generating distinct ideas across all existing and emerging platforms. His work built awareness in ways that are imaginative, engaging, and essential to target markets.

CLIENTS State and

State and Federal TSA, FDA, HHS, Connecticut, Army, Indiana, Virginia, New Hampshire, Pennsylvania, Texas, Wisconsin

Senior Visual / Product Designer

Deloitte Digital // August 2018 - May 2021

Justin directed design vision on multiple client projects, anticipated client responses and accommodating project constraints. He assisted with creative vision for the experiences and was responsible for design direction and production. He served as a lead designer on projects with CD leadership and managed others on the feam.

Freelance Art Director & Product Designer

Self Employed // January 2018 - Present

As a Freelance Art Director and Product Designer, Justin has been using his experience in the agency and in-house space to deliver well thought experiences for clients at every step of the way.

CLIENTS

Randall, Fraym, Homebridge

Senior Visual / Product Designer

Grafik Branding & Digital Agency // January 2015 - January 2018

Justin had a key role in developing brands and digital products for a diverse range of clientele. With a vision for what is possible Justin managed and worked within the agency to execute award winning work.

CLIENTS

Booz Allen, Carfax, Global Automakers, Honda, Merritt Clubs, NRAEF, Politico Pro, Strayer University

Art Director & Designer

MZED Education For Creatives // October 2012 - January 2015

Justin was responsible for shaping creative strategy and overseeing visual direction for all clients and projects. He created and communicated design concepts while directing a team of four, as well as freelance designers when necessary.

CLIENTS

Adobe, Canon, Canon Live Learning, SNL DP Alex Buono, SNL Editor Adam Epstein, Shane Hurlbut ASC







