

## EDUCATION

Art Institute of Philadelphia  
Bachelors of Science in Design

## SKILLS

Brand Specialist  
Product Design  
Visual Design  
User Interface (UI)  
User Experience (UX)  
Research  
Web Design  
Prototyping  
Design Direction  
Mentorship  
Brand Strategy  
Logo Design  
Information Architecture (IA)  
Advertising  
AI

Strategy  
Ideation  
Wireframing  
Testing  
User Interviews  
Personas  
User Journeys  
Usability Testing  
User Flows  
Site Maps  
Affinity Mapping  
Voice Design  
Design Systems  
Digital Marketing  
Generative AI

## SOFTWARE

Sketch, Abstract, Figma, XD, Anima, Invision, Maze, Principle, Zeplin, Axure, Flinto, Marvel, InDesign, Photoshop, Illustrator, Prestashop, Wordpress, Squarespace, Shopify, Hubspot, Hotjar, Pimcore, Microsoft Office Suite, Atlassian, Confluence, Trello, JIRA, HTML, CSS, Quip, Userzoom, Voiceflow, Asana

## ACTIVE SECRET CLEARANCE

## PROFESSIONAL EXPERIENCE

### Amazon

- Senior Product Designer III L6 Prime // July 2024 - Present**  
As a Lead Product Designer at Amazon Prime, the world's largest subscription program with over 230 million members globally, Justin oversees the design of customer experiences (CX) across multiple products. He manages everything from strategy to execution and sign-off. Justin's work is guided by data and customer insights, ensuring that all design decisions enhance the digital journey.
- Senior Product Designer III L6 Music // July 2022 - July 2024 2 yrs**  
As a Senior Product Designer at Amazon Music, Justin oversaw the end-to-end user experience across Amazon Music products. He was dedicated to meeting customer needs and enhancing the digital journey. Justin excelled at simplifying complex concepts into user-friendly, visually unified experiences across various platforms and devices.

### FOCUS

Amazon Music Live, Artist, Labels, Products and Services, Music For Artists, Immersive Creator Experience

### Deloitte Digital 4 yrs

- Product Design Lead // May 2021 - July 2022 1 yrs 3 mos**  
Justin played a fundamental role in the strategy, conception and design of well-informed digital experiences. He brought unprecedented creative thought and approaches to every account with a fresh perspective, while avoiding redundancy, generating distinct ideas across all existing and emerging platforms. His work built awareness in ways that are imaginative, engaging, and essential to
- Senior Product Designer // August 2018 - May 2021 2 yrs 10 mos**  
Justin directed design vision on multiple client projects, anticipated client responses and accommodating project constraints. He assisted with creative vision for the experiences and was responsible for design direction and production. He served as a lead designer on projects with CD leadership and managed others on the team.

### CLIENTS

State and Federal  
TSA, FDA, HHS, Connecticut, Army, Indiana, Virginia, New Hampshire, Pennsylvania, Texas, Wisconsin

### Freelance Art Director & Product Designer

#### Self Employed // January 2018 - Present

As a Freelance Art Director and Product Designer, Justin has been using his experience in the agency and in-house space to deliver well thought experiences for clients at every step of the way.

### CLIENTS

Randall, Fraym, Homebridge

### Grafik Branding & Digital Agency 3 yrs 1 m

#### Senior Product Designer // January 2015 - January 2018

Justin had a key role in developing brands and digital products for a diverse range of clientele. With a vision for what is possible Justin managed and worked within the agency to execute award winning work.

### CLIENTS

Booz Allen, Carfax, Global Automakers, Honda, Merritt Clubs, NRAEF, Politico Pro, Strayer University

### MZed Education for Creatives 2 yrs 4 mos

#### Art Director & Designer // October 2012 - January 2015

Justin was responsible for shaping creative strategy and overseeing visual direction for all clients and projects. He created and communicated design concepts while directing a team of four, as well as freelance designers when necessary.

### CLIENTS

Adobe, Canon, Canon Live Learning, SNL DP Alex Buono, SNL Editor Adam Epstein, Shane Hurlbut ASC